

Office of the Police and Crime Commissioner for Wiltshire and Swindon

Public opinion survey – Warminster – Westbury Community Area

The Office of the Police and Crime Commissioner (OPCC) commissioned M.E.L. Research to consult local residents. During 2012/13 4408 Wiltshire residents completed the survey. A minimum of 384 people took part in each of the eleven policing sectors* ensuring that the results for each sector were significant**

The aims of this survey are:

- To measure public perception of Wiltshire Police and how communities are policed
- To consult the public and enable the OPCC and Wiltshire Police to prepare policing plans
- To enhance the OPCC and Wiltshire Police's understanding of how policing influences people's sense of security and wellbeing

If you have any queries please contact the OPCC

Public perceptions linked to the Police and Crime Commissioner Priorities

	Westbury Community Area	Warminster Sector	Wiltshire Police Force Area
Feel safe when outside in their local area after dark	65.6%	72.3%	63.9%
Feel safe when outside in their local area during the day	98.5%	97.4%	93.4%
Satisfaction with the level of police visibility in their neighbourhood	55.4%	57.7%	59.1%
Number Surveyed	67	389	4408
Population	18280	56820	684028

Key:

	significantly better than Wiltshire average*
	in line with Wiltshire average*
	significantly worse than Wiltshire average*

What types of crime and anti social behaviour (ASB) cause a problem in your area?

Issues in the local area	There are no crime and ASB issues in my local area	Teenagers hanging around	People being drunk or rowdy in public places	Domestic burglary	Graffiti & vandalism to private property	Theft Of Vehicles
Westbury Community Area	37%	28%	21%	13%	6%	6%
Warminster Sector	58%	13%	11%	9%	5%	3%
Wiltshire Police Force Area	54%	16%	10%	8%	8%	2%

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What are the concerns in your area?

Concerns in local area	Westbury Community Area	Warminster Sector	Wiltshire Police Force Area
Lack of facilities for young people	72%	63%	56%
Unemployment	55%	39%	37%
Anti-social behaviour	46%	29%	34%
Lack of local amenities	44%	32%	25%
Drug misuse	35%	28%	30%
Crime	33%	26%	29%
Standard of health services	33%	21%	16%
Standard of public transport	32%	27%	20%
Standard of education services	17%	11%	12%
Poverty	17%	15%	14%

What should the priorities be in your area?

Priorities	Westbury Community Area	Warminster Sector	Wiltshire Police Force Area
More police out and about	40%	28%	29%
None - not a problem in my area	13%	23%	24%
More communication between the police and local residents	13%	5%	4%
Tackling speeding	7%	7%	5%
None - police do as much as they can	6%	14%	16%

Perceptions of Crime and ASB

Perceptions of Crime and ASB being a problem in the Warminster Sector are below the average for the Wiltshire Police area.

- The average perceived level of crime on a scale of 1 – 10 (with 1 being 'none' and 10 being 'a lot') is 3.39 for Wiltshire Police as a whole. For the Warminster Sector the average score is improved at 3.17, those surveyed in the Westbury Community Area perceive higher levels of crime with an average score of 3.72
- The average perceived level of ASB on a scale of 1 – 10 (with 1 being 'none' and 10 being 'a lot') is 3.34 for Wiltshire Police as a whole. For the Warminster Sector the average score is improved at 2.99, again those surveyed in the Westbury Community Area perceive higher levels of ASB with an average score of 4.23

The perceived levels of crime and ASB in Westbury are not an accurate reflection of the actual crime and ASB levels which are also below the Wiltshire average.

- There were 37 crimes per 1000 population in the Westbury Community Area in 2012/13, this compares to a Wiltshire average of 46 crimes per 1000 population.
- There were 35 reported ASB incidents per 1000 population in the Westbury Community Area in 2012/13, in comparison to a Wiltshire average of 37 incidents.

* Wiltshire Police is divided geographically into 11 local policing sectors. These sectors are then further divided into sections - these usually consist of a large town and the neighbouring villages or community areas.

**Statistical significance; If the survey was completed using an alternative set of respondents there is a 95% chance that the result would fall within $\pm 1.5\%$ of the current result at force level. At sector level there is a 95% chance that the result would fall within $\pm 5\%$ of the current result.

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